IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gilad Odinak and Attorney Docket No. INTL-1-1016

Kam-Cheong Anthony Tsai

Serial No.: 09/884,854

Group Art Unit:

3625

Filing Date: June 18, 2001

Examiner:

Yogesh C. Garg

Title:

SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO

CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER

RESPONSE

TO THE COMMISSIONER OF PATENTS:

The following response addresses the Office Action mailed on January 15, 2008.

BLACK LOWE & GRAHAM PLLC

CUSTOMER NUMBER

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